Tasia Saumier

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Professional Summary

Hands-on digital systems and marketing professional with experience spanning web development, domain and DNS configuration, SSL/TLS troubleshooting, hosting platform management, and conversion-oriented marketing content. Brings a structured, registrar-level troubleshooting approach combined with practical execution across front-end implementation, platform deployment, and digital operations.

Technical Skills

• HTML and CSS front-end implementation; clean, readable, and conversion-oriented layouts
• WordPress-style content editing and custom HTML/CSS block integration
• Netlify hosting and deployment platform configuration
• Custom domain management, production domains, and domain aliasing
• DNS configuration and troubleshooting (A, CNAME, TXT, ALIAS records)
• Root/apex vs subdomain routing and TTL awareness
• SSL/TLS certificate provisioning diagnostics and HTTPS readiness
• Structured troubleshooting and low-risk production changes

Marketing & Content Development

• Conversion-focused messaging and value proposition development
• Affiliate and partner recruitment messaging frameworks
• Flyer-style and landing-page content structure
• Audience-aware copywriting for accessibility, clarity, and trust
• Consistent brand tone, palette awareness, and layout cohesion

Digital Operations & Systems Experience

Experience coordinating registrar-level DNS settings with hosting platforms to resolve domain verification and SSL certificate issues. Comfortable identifying conflicting legacy records, correcting routing paths, and preserving essential non-web DNS records. Applies a disciplined diagnostic process to ensure stability and reliability during live system changes.

Education & Training

Ventura College — STEM Technology coursework, marketing studies, and computer science training. Applies formal academic learning directly to real-world web, systems, and marketing implementations.